

GNHCB HORIZONS



5 June 2025



THE ROYAL FAMILY WITH THE
BHUTANESE COMMUNITY IN
MELBOURNE

Strengthening the Global GNH Movement

As we move further into 2025, the Gross National Happiness Centre Bhutan (GNHCB) continues to strengthen its international partnerships, foster leadership rooted in GNH values, and inspire transformative dialogue across continents. From Melbourne to Bangkok and Bhutan, here's a round-up of our recent activities shaping a more mindful and compassionate global future.



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Australia: A Dialogue for Well-being and GNH Growth



The newly established Gross National Happiness Centre Australia our third international sister Centre hosted a milestone event in Melbourne: the Well-being Dialogue Series. This significant gathering, held at the Small Giants Academy, explored the relevance of GNH in building a happier and more sustainable Australia. Her Royal Highness Ashi Kesang Chodren Wangchuck delivered a keynote address, highlighting the enduring friendship between Bhutan and Australia. HRH remarked:

“This GNH Center in Australia and in other countries will hopefully lead a global movement that redefines human civilization and progress that prioritize wellbeing of not only humans but all interdependent life on the planet.”

HRH further emphasized the essential role of individuals and communities in driving GNH forward:

“Even though our policy-driven approach to GNH in Bhutan has been successful, we have always known that, ultimately, it is the internalization of GNH values at the individual, family, and community levels that will determine whether we, as a nation, can progress and prosper as a human-centered, inclusive, sustainable, and happy society.”

This was followed by a session on the well-being economy, with Executive Director Lhatu as one of the panelists.

The event was graced by Her Majesty Gyalum Tseyring Pem Wangchuck recently awarded an honorary doctorate from Murdoch University along with Their Royal Highnesses Ashi Chimi Yangzom Wangchuck and Dasho Ugyen Jigme Wangchuck, underscoring Bhutan’s royal family’s deep commitment to global well-being.

Led by Mr. Danny Almagor, GNH Centre Australia will promote GNH as a compass for sustainable progress. Distinguished guests included HC Dato’ Adam Htoon, HE Ambassador Sonam Tobgay, the Honorary Consul of Bhutan to Melbourne, and Julia Booth, Honorary Consul of Bhutan to Sydney.



Thailand: Renewing Partnerships for GNH in Business

March 10, 2025 | Bangkok, Thailand



A renewed Memorandum of Understanding (MoU) was signed between the GNH Centre Bhutan and B.Grimm Joint Venture Holding Limited (BGJVH), extending a fruitful collaboration that began in 2016. The signing ceremony in Bangkok brought together HRH Ashi Kesang Chodren Wangchuck, President of GNHCB, and Dr. Harald Link, Chairman of BGJVH.

This partnership continues to emphasize the integration of GNH values into business and leadership. BGJVH will support the Centre through financial contributions, capacity building, and the development of new GNH-aligned programs and curricula. The renewed MoU further cements GNH's relevance in shaping responsible global business practices.

GNH Immersion for Global Leaders

April 28, 2025 | Bhutan





Seventeen global leaders from Australia, the USA, Germany, Israel, and Ireland embarked on a ten-day GNH immersion journey organized by GNHCB in collaboration with the Small Giants Academy. This Impact Safari 2025 offered participants a deeply engaging experience of Gross National Happiness in action.

Key highlights included:

A dialogue with former Prime Minister Jigme Y. Thinley on the evolution of Bhutan's GNH journey.

Insights into Bhutan's Good Governance model with Dasho Duba, Secretary General of the National Assembly, followed by a Q&A with Speaker Lungten Dorji.

A visit to Jigme Namgyel Lower Secondary School for a hands-on session on GNH in education.

A spiritual hike to Dodeydrak, exploring the role of mindfulness and meditation in Bhutanese life.

A special audience with HRH Princess Kesang Chodren Wangchuck, President of the GNH Centre Bhutan.

Spotlight: Gelephu Mindfulness City – GNH 2.0

During a side session, Mr. Rabsel Dorji, Chief Communication Officer of Gelephu Mindfulness City (GMC), introduced participants to this visionary initiative. He said:

"The foundational design principles of GMC are firmly rooted in GNH."

He explained that GMC, while ambitious and adaptable, remains inherently Bhutanese seeking not only to thrive itself but to ensure Bhutan prospers as a nation rooted in mindfulness and identity.



The Impact Safari experience fosters lifelong bonds among values-driven leaders, blending systems thinking, leadership, and personal transformation. Since its inception in 2018, nearly 100 individuals have participated, reinforcing a global network of changemakers inspired by GNH.

GNHCB MEMBERSHIP

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