

GNH CENTRE NEWSLETTER



Vol. III

Creating a mindfulness-based, action-oriented learning community for profound personal and societal innovation and transformation.

Welcome to the third edition of the newsletter from the GNH Centre!

The newsletter is a small effort to share with you the activities of the GNH Centre Bhutan. In this edition we are delighted to share two key events which take forward the work of the GNH Centre Bhutan on an international level.

Wishing you a very happy read!

CAN HAPPINESS BE A BUSINESS PURPOSE?

The Key Note Statement by Her Royal Highness Ashi Kezang Choden Wangchuck, President, GNHCB who attended the global Sustainable Brands Conference themed “Activating Purpose” on 12th October 2016, in Bangkok.



HRH Ashi Kezang Choden Wangchuck was the Key Note Speaker for the Global Sustainable Brands event held in Bangkok in October 2016. Her Highness delivered a statement titled, “Can Happiness be a Business Purpose?”. In her statement, Her Highness stressed on the values of GNH and that the real meaning and value of any endeavor lies in the extent to which it can create genuine happiness. Her Highness also encouraged that business models need to change and that business cannot go on as usual. Over 300 people from various countries and business organizations attended the session. [Read here more](#)

GNH beyond Bhutan: First international GNH Centre established in Bangkok



On the 12 October 2016, HRH Ashi Kezang Choden Wangchuck signed a MoU to establish the first GNH Centre Thailand. Since its conception in 1972, GNH has been deeply rooted in Bhutan. In partnership with the BGRIMM Group of Companies, the GNH Centre Thailand will be the first of its kind and will conduct GNH Training of Trainer courses and events. Mr. Harald Link of the BGRIMM Group is a keen advocate of GNH and the company holds compassion a key ingredient of success in conducting its business. As both organizations share similar values, it is the ideal partnership to take GNH beyond Bhutan. [Read here more](#)

GNH Centre Bhutan, Jaffa's Commercial Bldg. 3rd Floor-Flat No. 302GPO Box 443
Changlam, Thimphu

Registered Office: Dewaling, Chokhortoe Post Office Jakar, Bumthang

Phone: +975 -2-321263/322354

Fax: +975 -2-332275

www.gnhcentrebhutan.org

Facebook Page: [www.facebook.com/Gross National Happiness Centre](https://www.facebook.com/Gross-National-Happiness-Centre)

Twitter @GnhcentreBhutan Instagram:gnhcentre